

**VISION** A prosperous Queensland agriculture sector.

**MISSION** Represent the common interests of member organisations to governments and the broader community to realise a sustainable and profitable future for the agriculture sector and maintain its status as a core and dynamic element of the economy.

**VALUES**

Respect	Unified Voice	Leadership	Positive Outcomes	Informative	Resource Management	Best Management Practice
---------	---------------	------------	-------------------	-------------	---------------------	--------------------------

## ACHIEVE PRIORITY OUTCOMES

<p><b>Organisational strength</b> Financial and organisational capacity is increased.</p>	<p><b>Enabling policy</b> Legislation and policies provide the right operating environment for agricultural industries to realise their potential.</p>	<p><b>Member services</b> Members fully informed on cross-sectoral policy issues and industry advancing projects.</p>	<p><b>Representation evolution</b> A more cohesive and effective representative model for Queensland farmers is realised.</p>	<p><b>Sector profile</b> Recognition of the important role agriculture plays in the state's future is increased.</p>
---	--	---	---	--

## THROUGH PRIORITY ACTIONS

- |   |   |   |   |   |
|---|---|---|---|---|
| <ul style="list-style-type: none"> <li>• Grow the membership base to better unite and represent Queensland agriculture</li> <li>• Attain corporate sponsorships and partnerships</li> <li>• Foster greater collaboration with other industry sectors on common issues</li> <li>• Maintain a fit-for-purpose team and continually build staff capacity.</li> </ul> | <ul style="list-style-type: none"> <li>• Recognise and embrace diversity within the QFF membership to form agreed policy positions</li> <li>• Foster and expand productive working relationships with industry and all levels of government</li> <li>• Represent members on and engage in relevant government and industry committees/forums that help inform positive policies.</li> </ul> | <ul style="list-style-type: none"> <li>• Provide effective forums and mechanisms for members to engage in policy and projects</li> <li>• Deliver timely information to members on policy and project changes, opportunities and results</li> <li>• Facilitate member and industry networking through regular meetings and relevant functions</li> <li>• Maintain technical expertise in cross sectoral issues.</li> </ul> | <ul style="list-style-type: none"> <li>• Continue to look for and exploit opportunities that result in operational efficiencies for QFF and members (e.g. shared services)</li> <li>• Develop greater alliances and synergies with relevant non-member organisations</li> <li>• Proactively engage in processes that can lead to better representative models for farmers.</li> </ul> | <ul style="list-style-type: none"> <li>• Promote the opportunities and benefits agriculture delivers to the broader community</li> <li>• Continue to engage in activities that help shape the future operating environment for agriculture</li> <li>• Provide objective positions on and demonstrate pragmatic pathways for the most complex problems facing the sector.</li> </ul> |
|---|---|---|---|---|