



QUEENSLAND
FARMERS'
FEDERATION



Queensland Farmers' Federation **Membership Prospectus**

*The united voice of Queensland
agriculture*

About QFF

The Queensland Farmers' Federation (QFF) is the united voice of agriculture in Queensland.

Our members are agricultural peak bodies who collectively represent more than 13,000 farmers who produce food, fibre and foliage across the state. QFF's peak body members come together to develop policy and lead projects on the key issues that are important to their farmer members and the Queensland agriculture sector.

Together, we form a strong, unified voice leveraging our effectiveness by working together to drive policy and initiatives that support a strong future for Queensland agriculture.



Our policy and project work

The QFF team are a group of highly skilled and committed professionals with technical expertise across the priority areas of our members.

Our cutting-edge projects support innovative, sustainable practices on-farm, while our policy development is science-based and future focused. Our priority areas include, but are not limited to:



Water



Biosecurity



Energy



Workforce, skills and training



Agricultural productivity



Animal health and welfare



Land use planning,
regional development and
co-existence



Environmental sustainability
and natural resource
management



Farm business planning,
and risk management,
resilience and recovery

What we do for our members

We offer membership options to national, state, and regional agricultural industry associations. By being a member of QFF, you are supporting a strong and united advocacy voice.

Advocate

We develop leading positions and solutions on issues of concern to the advancement and sustainability of Queensland's agricultural sector, working closely with government and other key stakeholders.

Campaign

We promote our members and raise the profile of the industry with the media and amongst broader stakeholders to achieve a greater level of understanding about the agriculture sector.

Inform

We publish discussion papers, research papers, project reports, safety guides and deliver expert webinars and events to assist the farming community and other stakeholders understand key issues, technical advancements, and innovation opportunities. We also undertake projects that deliver practice improvements and technology adoption on farm.

Connect

We bring together Queensland's agricultural industry on a range of Committees that deal with current issues and find solutions to complex problems.

Benefits

Farmers who belong to one of QFF peak body members can access discounts for services and products from new vehicles to workplace health and safety tools.

For more information about becoming a QFF member, please email qfarmers@qff.org.au



Membership Tier Matrix

Tier 1 Voting member \$70,000 + GST	Tier 2 Voting member \$38,000 + GST	Tier 3 Associate member \$10,000 + GST	Irrigators Associate member \$5,500 + GST
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One on one targeted advocacy support from the QFF Chair, CEO and appropriate QFF team members as required or requested by the member.	✓			
Invitations to participate in all strategic QFF meetings, policy consultations and networking opportunities where relevant to the member's priorities.	✓			
Invitations to attend targeted ministerial engagements through QFF's Political Industry Partnerships Program.	✓			
One on one strategic communications and marketing assistance to help build and amplify the member's communication and brand goals, and marketing activity.	✓			
Speaking opportunities for the member at QFF events and other appropriate industry events to assist in raising the profile of the member and / or their priorities.	✓			
Opportunities for professional development for member's staff.	✓			
A seat on the SmartAg Queensland Advisory Committee and priority input into the training delivered by this initiative.	✓			
A seat on the QFF Board and Council including voting rights.	✓	✓		
Organisation of ministerial delegations on behalf of the member as requested.	✓	✓		
Priority opportunity to be included in QFF projects and initiatives such as on farm energy efficiency initiatives, AgTech opportunities, National Ag Day campaigns.	✓	✓		
Regular inclusion in QFF's marketing and communications channels including '10 Things to Know' e-newsletter, QFF's Queensland Country Life Column, and social media.	✓	✓		
Targeted introductions to stakeholders and decision makers to assist the member with their operations as requested by the member.	✓	✓		
Invitations to participate in QFF boardroom stakeholder engagement / boardroom briefing events.	✓	✓		
Regular engagement with the QFF CEO and broader QFF team on the member's priority issues.	✓	✓		
Assistance in seeking funding for member projects and initiatives as identified by the member.	✓	✓		

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Inclusion of member's priority issue or initiative in the QFF quarterly update e-news publication.	✓	✓		
Targeted support from QFF specialist staff e.g. water, energy, biosecurity, risk and climate.	✓	✓		
The opportunity to participate in QFF Council meetings at the invitation and discretion of the QFF Board.			✓	✓
Invitation to participate in QFF quarterly meeting with Biosecurity Queensland with the opportunity to provide agenda items and raise member priorities.	✓	✓	✓	
Membership to all QFF policy committees: • Water and Energy, • Natural Resource Management, • Farm Business and Economics, • Planning and Local Government, • Biosecurity, • Intensive Animal Industries, • Workplace Health and Safety	✓	✓	✓	
Membership to the Water and Energy Policy Committee.	✓	✓	✓	✓
Access to relevant NFF policy information on request, through QFF's Associate Membership with NFF.	✓	✓	✓	✓
Inclusion of the member's logo on the QFF website and other relevant QFF marketing materials.	✓	✓	✓	✓
Fee-for-service administrative arrangements.	✓	✓	✓	✓
Permission to use QFF logo (subject to style guide).	✓	✓	✓	✓
Complimentary invitation to attend QFF's annual Ekka Event and National Ag Day Breakfast.	✓	✓	✓	✓
The opportunity to be included in the consultation on all relevant QFF submissions.	✓	✓	✓	✓
Inclusion of your member's priority issues in QFF's general advocacy work and forums including AgMAC and regular Ministerial meetings attended by the QFF CEO.	✓	✓	✓	✓
Access to QFF Corporate Partner and associated discounts for staff and farmer members.	✓	✓	✓	✓



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www.qff.org.au

Our members

- CANEGROWERS
- Cotton Australia
- Queensland Fruit & Vegetable Growers
- Greenlife Industry Qld
- eastAUSmilk
- Timber Queensland
- Queensland United Egg Producers
- Pork Queensland
- Australian Chicken Meat Federation
- Turf Queensland
- Bundaberg Regional Irrigators Group
- Central Downs Irrigators Ltd
- Fairburn Irrigation Network
- Mallowa Irrigation
- Pioneer Valley Water Co-operative Ltd
- Theodore Water Pty Ltd
- Eton Irrigation
- Lockyer Valley Water Users