

Biosecurity in the Boardroom

Tourism Sector Profile

The Queensland Tourism Industry Council (QTIC) is the peak industry body and leading advocate for Queensland's visitor economy, committed to the growth and sustainability of the state's tourism industry.

Key Biosecurity Risks for Queensland Tourism Operators



Operational

Outbreaks of pests, diseases, or environmental contaminants can force closures of attractions, resorts, or tours, disrupting daily operations.



Reputational

News of a biosecurity breach linked to a tourism business can quickly damage brand and regional reputation and deter future tourists.



Financial

Biosecurity incidents can reduce visitor numbers, trigger compensation claims, and increase insurance and compliance costs.

What QTIC members are doing to manage their biosecurity risk



Daintree Discovery Centre

Daintree Discovery Centre are conducting weekly site inspections and maintenance activities to address signs of feral animal activity or invasive species. Professional pest control services visit quarterly, with arborists assessing the health and safety of vegetation twice a year.



Lone Pine Koala Sanctuary

The Lone Pine Koala Sanctuary team actively monitors wildlife health and implements strict protocols to safeguard over 100 koalas and 70 native species housed on-site. Under the guidance of specialist staff, biosecurity forms an integral part of animal care and habitat management.



Native Oz Bushfoods

Given the challenges faced by native plant species such as lemon myrtle, macadamia and finger limes, Native Oz Bushfoods take biosecurity seriously by actively supporting measures to protect native flora in their advocacy for sustainable management of traditional food plants.

Biosecurity in the Boardroom is supported by industry partners.

Leadership insights: what to ask

Risk Management

What are the key biosecurity risks facing your business? Is biosecurity included on your risk register?

Culture

How do you engage employees in biosecurity awareness and training? How do you communicate the importance of biosecurity to external stakeholders?

Finance Allocation/Investment

Have you allocated resources for basic biosecurity measures, such as staff training and facility hygiene to identify risks early?

Meeting Legislative Requirements

Are you familiar and complying with the biosecurity laws and regulations relevant to your industry?

Reputation

How would a biosecurity breach impact your brand reputation? What steps are you taking to reassure customers about your biosecurity practices?

Take action to strengthen your biosecurity practices

By taking proactive steps such as including biosecurity as an important part of your organisation's risk register, and aiming to manage biosecurity as you would other risks such as WHS you can play an important role in maintaining Queensland's biosecurity.

Work with government and industry biosecurity bodies to stay up to date on emerging threats, access biosecurity alerts, and learn best practices.

To start learning more about managing biosecurity risk in your business scan the QR to visit the Business Queensland website.



Biosecurity in the Boardroom is a collaborative initiative from the Queensland Farmers' Federation and Biosecurity Queensland.