



ACTION AREA



Adaptability and Business Capability

GOAL

Queensland agribusiness and their workforce are leaders in adopting contemporary technologies, management practices and innovations

ISSUES

- Increased speed of technology change and the ability to adopt these technologies
- Significant challenges and opportunities due to factors such as technology, environment, climate change, markets and trade, biosecurity and need for social license
- Need to face uncertainty and volatile conditions now and in the future
- Continuing effects of COVID on supply chain and workforce supply

AIMS

Strengthen Innovation



ACTIONS

- Strengthen regional innovation systems through knowledge brokering, technology uptake, and capacity building
- Identify open innovation and digital transformation to enhance data gathering and improve decision making
- Address and improve regulatory compliance, reporting, data collection and farm management systems

Building business and leadership capability



- Provide resources and tools to improve business planning and management, human resources management and workforce planning
- Provide support and training to target groups (women, young people, Cultural and Linguistically diverse people, Aboriginal and Torres Strait Islander people) to improve leadership and management capabilities
- Develop leadership capabilities of farmers and agribusiness operators
- Support the uptake of quality assurance, corporate responsibility and best management practices to improve reputation of agribusiness
- Support Aboriginal and Torres Strait Islander peoples businesses by improving business capability and workforce participation
- Ensure access to skilled business, extension and other advisors at the regional and local level

Enhance resilience and readiness



- Build on the lessons from recent and past disruptions to improve the ability to address supply chain and workforce disruptions
- Enhance the ability of the industry and its supply chain to undertake business planning, workforce planning, risk management and business continuity planning



Scan the code for a full report of the goals and recommendations, for each action area, can be found in part 3 of the plan.

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