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MARINA SKINNER – EMBA SAFBA

Principal | Family Business Specialist

Marina is a family business consultant dedicated to servicing the needs and raising the profile of Australian family businesses. She sees her role as guiding families in business.

She provides a strategic perspective with a whole of business approach for the benefit of her clients. She also takes a global perspective to perpetuate best 'pro-active' practice principles and stewardship for generational continuity.

Expertise Summary

Marina has more than 20 years' experience in family business. She is a fully qualified specialist family business advisor, consultant, facilitator and trainer. She has worked across multiple industry sectors with family business clients within Australia and internationally. Marina has a thorough knowledge of factors that are unique to family businesses and appreciates how these factors can influence business performance and interpersonal relationships. In addition to her training, Marina's special insight comes from previously working in and managing a family business for more than 12 years. Other experience in the private sector, which ranges from manufacturing, electrical, retail, and motor dealers through to the building industry, adds to Marina's broad knowledge and skill sets. Her own family history is steeped in generations of primary producers.

In her previous roles, Marina regularly worked with senior business partners and their clients across Australia on family business assignments to develop family charters, establish family councils and business governance. She was a member of the Australian Institute of Company Directors to further enhance her knowledge and skills of effective governance. She also conducted national and international training conferences for the in-house accreditation of family business advisors within two major international accounting firms, BDO and Grant Thornton.

Marina was part of the leadership team who developed the multi-million-dollar Family Office Services division within the Grant Thornton practice. She was the key driver in the implementation of this project from inception to delivery of training in this holistic offering. She was recognised with the annual Performance Inspiring Award for her contributions.

Marina is an active member of the Queensland Chapter of Family Business Australia (FBA), teaching and facilitating the FBA 'Family Business – The Essentials' course. She is also a previous State Committee Member and current Forum Group facilitator.

Specialist Areas

Family Business Consulting, including:

- Governance, family councils & family charters
- Vision, mission & values
- Family retreats
- Succession & transition planning
- Strategic planning
- Plan & facilitate family business workshops / presentations
- Family business training
- Business coaching & mentoring

Qualifications & Memberships

- Executive Master of Business Administration (EMBA – Family Business), Bond University & Australian Centre of Family Business
- FBA Specialist Accredited Family Business Adviser (SAFBA)
- BDO Accredited Family Business Adviser
- BDO Accredited Facilitator
- Member of Family Business Australia (FBA)
- Former member of Australian Institute of Company Directors
- Certificate IV Frontline Management, Australian Industry Group
- Advanced Master Practitioner of Heart Resonance
- Queen's Guide
- Alumni Bond University
- Member of Autism Queensland (not for profit)
- Member of International Integrated Complimentary Therapists (IICT)

Previous Assignments

- Expert adviser to prominent family business enterprises in Queensland, Australia and internationally on matters including succession planning, family and corporate governance, and defining vision, mission and values to set strategic direction for the family and the business
- Regular writer of business articles & family business matters
- Research project – Family Business Wealth & Knowledge Transfer Report
- Family Business Matters–BRIN Video series (3 parts)
- Specialist Accredited Adviser member of FBA & regular presenter to its membership
- Trainer & facilitator of BDO family business accreditation in Australia & internationally
- Trainer & facilitator of GT Family Office Services
- Forum facilitator for FBA Queensland group

supporter of

