



QUEENSLAND
FARMERS'
FEDERATION



Queensland Farmers' Federation **Corporate Partner Proposal**

2025

About QFF

The Queensland Farmers' Federation (QFF) is the united voice of agriculture in Queensland.

Our members are agricultural peak bodies who collectively represent more than 13,000 farmers who produce food, fibre and foliage across the state. QFF's peak body members come together to develop policy and lead projects on the key issues that are important to their farmer members and the Queensland agriculture sector.

Together, we form a strong, unified voice leveraging our effectiveness by working together to drive policy and initiatives that support a strong future for Queensland agriculture.



Our policy and project work

The QFF team are a group of highly skilled and committed professionals with technical expertise across the priority areas of our members.

Our cutting-edge projects support innovative, sustainable practices on-farm, while our policy development is science-based and future focused. Our priority areas include, but are not limited to:



Water



Biosecurity



Energy



Workforce, skills and training



Agricultural productivity



Animal health and welfare



Land use planning,
regional development and
co-existence



Environmental sustainability
and natural resource
management



Farm business planning,
and risk management,
resilience and recovery

Our why

QFF exists to represent the collective interests of our members to secure a strong, sustainable, and profitable future for farmers and the agriculture sector in Queensland.

We do this through:

Advocating | Connecting | Informing | Campaigning | Partnering.

Our Corporate Partners program

QFF's Corporate Partners program is designed to develop mutually beneficial relationships between QFF, our corporate partners and our members, so that we may work together, collaborate, and innovate to build a strong future for Queensland agriculture.

Through our Corporate Partners program, we work closely with a select group of strategic partners to develop long-term relationships that foster strong engagement across QFF's membership. Our goal is to make a positive contribution to the future of farming and agriculture in Queensland.

We are seeking to partner with companies that play a critical role in the Queensland agriculture supply chain with strong values alignment to QFF members. A strong alignment of organisational values and genuine intent to place farmers interests at the centre of partnership initiatives is very important to QFF.

We warmly invite you to consider joining us as a Corporate Partner.



Our partnership proposal

QFF delivers

QFF will drive engagement between our members and corporate partners to maximise benefit and brand alignment activities, including but not limited to:

- Regular inclusion in QFF's social media, website, and e-news publications, including our quarter stakeholder update and weekly '10 Things' eDMs.
- Opportunity to participate in or deliver online presentations on thought leadership topics relevant to our members.
- Targeted industry introductions throughout our membership across all regions in Queensland.
- Dedication of one month annually to promote your business.
- Invitations to QFF member only events providing your organisation the opportunity to meet and build relationships with agriculture leaders across Queensland.
- Invitation to attend and be involved in bi-annual Corporate Partner Networking Evenings for QFF partners and members.
- Promotion of special QFF members only offers and promotion of your relevant products to the membership base.
- State-wide campaigns to raise awareness and support farmers to make better informed business decisions in relation to your area of expertise.
- Inclusion in relevant government policy and strategy development relevant to your business's area of expertise.

**Additional opportunities relevant to your business may be explored as part of our partnership.*

Your contribution

- \$30,000 + GST cash contribution (annual).
- A dedicated point of contact for QFF to work with in coordinating partnership initiatives.
- Access to strategic advice and information relating to your area of work.
- Partnership promotion including materials/special offers QFF can utilise to promote throughout our membership.
- Networking opportunities for QFF and our members through invitations to participate in relevant industry events alongside your organisation.
- Access to specialists within your business to support relevant policy submissions QFF may make on behalf of its members to ensure QFF submissions and policy input is well considered.



QUEENSLAND
FARMERS'
FEDERATION

Queensland Farmers' Federation

Level 8, 183 North Quay
Brisbane QLD 4000

P 07 3837 4720

E qfarmers@qff.org.au

www.qff.org.au

Our members

- Canegrowers
- Cotton Australia
- Queensland Fruit & Vegetable Growers
- Nursery & Garden Industry Queensland
- eastAUSmilk
- Australian Cane Farmers Association
- Queensland United Egg Producers
- Turf Queensland
- Pork Queensland
- Bundaberg Regional Irrigators Group
- Burdekin River Irrigation Area
- Central Downs Irrigators Ltd
- Fairburn Irrigation Network
- Mallowa Irrigation
- Pioneer Valley Water Co-operative Ltd
- Theodore Water Pty Ltd
- Eton Irrigation
- Lockyer Valley Water Users